



RELEASE: September 28, 2015

Olympic Champion Meaghan Mikkelson Reveals “The Baby That Canada Named” with Unprecedented Live Broadcast

– #NameMyBaby Challenge concluded from the hospital on Periscope –

CALGARY – In one of the most engrossing Twitter campaigns this summer, Meaghan Mikkelson, two-time Olympic Champion in women’s hockey, together with husband Scott Reid, announced today the winner of the **#NameMyBaby Challenge** from the final two names as chosen by Canada, **Calder and Emerson**, with a live broadcast on Periscope.

With over 3500 votes tallied throughout the summer via Twitter on [@Mikkelson12](#), one-by-one the Top Eight names were whittled down and the final pair squared off, with voting commencing September 16.

As Meaghan and Scott announced this morning, a clear winner had emerged from the Final Voting on Meaghan’s Twitter handle, and also via Twitter Canada’s ([@TwitterCanada](#)) new polling option to which Meaghan was the first athlete in Canada to be given access.

“Canadians have been so supportive over the summer with their votes and encouraging Tweets,” said Meaghan. “The Periscope broadcast was a way of acknowledging Canada’s collaboration throughout the summer by sharing a part of this meaningful occasion to be the first people to officially know our baby’s name: **Calder Allan William Reid**.”

“For Scott and I, Calder will always be the baby that Canada named,” said Meaghan. “We’re looking forward to sharing this incredible story with our son.”

The brand new Canadian was born at 12:13pm MT, September 27, 2015, after a whopping 42 hours of labour at Foothills Medical Centre in Calgary.

BACKGROUND: #NameMyBaby Challenge

After Meaghan announced that she and Scott were going to accept submissions and let Canada vote for the name of their first-born child via Twitter, the couple gained widespread international media coverage, and the #NameMyBaby challenge quickly became a summertime sensation.

The couple had the difficult task of narrowing the field to the Top Eight names from an array of submissions, and pit them head-to-head in a hockey-style bracket voting process that commenced July 6.

Meaghan has documented her pregnancy on her blog, Hockey Mom, and plans to be back on the ice with the national team program in time for the 2016 IIHF World

Championships in Kamloops, BC, and ultimately to defend Olympic gold in PyeongChang 2018.

For more information visit <http://www.meaghanmikkelson.com>.

Meaghan Mikkelson gratefully acknowledges the support of her sponsors Canadian Tire; SportChek; adidas Canada; Usana, Inc.; Pixel Army Design; Canadian Athletes Now (CanFund); Canadian Olympic Team; Hockey Canada; the Canadian Women's Hockey League/the Calgary Inferno; and High River Toyota.

ABOUT MEAGHAN MIKKELSON

Meaghan Mikkelson plays defence for the Women's National Team and has represented Canada in 5 IIHF World Championships and 2 Olympic Games. Following the thrilling overtime win over the USA in Sochi 2014, Meaghan embarked on an adventure of a lifetime as a contestant on The Amazing Race Canada winning an impressive seven stages of the race with teammate Natalie Spooner and the fan favourite vote. As she prepares for the challenges of being a mom she's also focused on re-joining the Calgary Inferno of the CWHL and competing for Team Canada at the 2016 IIHF World Championships and the 2018 Olympic Games.

— 30 —

CONTACT

Julie Venner, Athlete Manager
Russell Reimer, President
Manifesto Sport Management
julie@manifestosport.com
403.719.078